

THE ESSENCE OF

WHITNEY

STARRING VOCALIST

GENNINE FRANCIS

Performing A Stunning & Spectacular Tribute to WHITNEY HOUSTON



The Official Sponsorship Package



THE ESSENCE OF *WHITNEY*

STARRING VOCALIST
GENNINE FRANCIS

Performing A Stunning & Spectacular Tribute to WHITNEY HOUSTON

"One of THE MOST Memorable Evenings of a Lifetime"

G

ennine Francis, a phenomenal vocal talent and entertainer from Los Angeles, gives the incredible gift of experiencing Whitney all over again.

Rarely do we get a chance to do a double take of one of the most influential entertainers in music history. Rarely do we ever have a second chance to reconnect with an artist in a way that is so similar to the original that it almost feels "otherworldly."

Few performers have earned the titles of "Legend," "Icon," and "The Voice." Whitney Houston was all three, and is still regarded as one of the all time greatest performers. Guinness World Records cited her as the one of the most awarded female acts of all time. Her powerful voice was unmatched and it took us to a place we had never been before. The impact she made on the world, her seamless and soaring vocals, and all of the songs of which we recognize every word, have been at the very center of our musical experience.



At the age of eight, Gennine and her sisters began performing and entertaining in prestigious venues like the Forum, the Hollywood Palladium, the Ahmanson Theatre, and many more as **The Jackson Sisters**. They made multiple media and television appearances on shows like **Soul Train**, **90 Tonight** and **A Couple of Dons** starring **Don Rickles** and **Don Adams**. They caught the eyes and ears of world class celebrities like **Bill Cosby**, **Eddie Kendricks**, **Smokey Robinson & The Miracles**, **Three Dog Night**, **The Pointer Sisters**, **The Whispers**, **The Manhattans**, **Sister Sledge**, **The Silvers**, and more. The Jackson Sisters released two R&B single recordings "(Why Can't We Be) More Than Just Friends" and their hit song "I Believe in Miracles", which also received international acclaim in Europe and Japan.

Gennine's solo career is equally impressive with her strong vocals providing her many opportunities and accolades. She was named **Orange County's Entertainer of the Year in 1998** and has opened up for **Jennifer Holliday** and appeared with **Aaron Neville** on **The Tonight Show with Jay Leno**. She has been dazzling Palm Springs and other Southern California area audiences performing "A Musical Journey," a show featuring beloved hits from legends like Nancy Wilson, Etta James, Frank Sinatra, Billie Holiday and countless other R&B and soul artists.

In a heartwarming musical tribute, Gennine is performing a spectacular concert titled "The Essence of Whitney" at **'The Show'** located in the luxurious **Agua Caliente Resort Spa Casino in Rancho Mirage, CA**. Gennine not only sings and sounds like Whitney, but also looks stunningly similar to her, as she is often reminded. Though the similarities between the two women are almost uncanny, Gennine makes it clear that she is only celebrating and honoring the legend Whitney Houston and not trying to impersonate her, as no one could ever replicate the original diva.

"The Essence of Whitney" will be a highlight for fans of both Gennine and Whitney, and will remind us just how much Whitney Houston will remain one of pop music's best artists of all-time.

"With all my heart I believe Whitney deserves to be remembered and highly esteemed for the level of success she attained."

— Gennine Francis

THE ESSENCE OF

WHITNEY

STARRING VOCALIST

GENNINE FRANCIS

Performing A Stunning & Spectacular Tribute to WHITNEY HOUSTON

"One of THE MOST Memorable Evenings of a Lifetime"

"Gennine, you are amazing! There are not many performers out there that can do what you're doing... this lady can sing! I REALLY enjoyed the performance and you made my night!"

– Natalie Cole

American Singer, Songwriter and Performer

"You were amazing... you made Whitney proud"

– Evelyn "Champagne" King

American R&B Singer

"Her Whitney songs literally silenced the room ... everyone just sat and stared in awe." – Deb Baker

Executive Assistant to Chairman and CEO at Jayman, Canada

"An outstanding musical performance.

As Whitney Houston, she nails it." – Jay Westman

Chairman and CEO, Jayman MasterBUILT

"This lady is most definitely Whitney Houston!!!"

– Pamela Ambrose

Property Management at Amber Estates

Address: Jackson Francis Entertainment • 26897 Pinckney Way, Menifee, CA 92586

Info@GennineFrancis.com

Checks payable to: Jackson Francis Entertainment

Gennine's

Whitney Houston tribute performance
IS SIMPLY SPECTACULAR...



The Official SPONSORSHIP KIT

PLATINUM SPONSOR **\$10,000**

- TOP BILLING ON SPONSOR BANNER
- TOP BILLING ADVERTISING ON ALL SOCIAL MEDIA
- 2 FULL PAGE COLOR ADS IN PROGRAM (Inside Front, Inside back, Back cover, B/W Center Spread)
- LOGO ON ARTIST WEBSITE (TOP PLACEMENT)
- SPECIAL RECOGNITION DURING & AFTER THE TRIBUTE
- VIP ENTRY
- GREENROOM PRE SHOW: Includes Champagne & Hors d'oeuvres
- MEET & GREET POST SHOW VIP LOUNGE
- 8 VIP TICKETS
- VALET PARKING

GOLD SPONSOR **\$5,000**

- SECOND BILLING ON SPONSOR BANNER
- SECOND BILLING ADVERTISING ON ALL SOCIAL MEDIA
- 1 FULL PAGE COLOR AD IN PROGRAM
- LOGO ON ARTIST WEBSITE (PREMIUM PLACEMENT)
- SPECIAL RECOGNITION AFTER THE TRIBUTE
- VIP ENTRY
- GREENROOM PRE SHOW: Includes Champagne & Hors d'oeuvres
- MEET & GREET POST SHOW
- 4 VIP TICKETS
- VALET PARKING

SILVER SPONSORS **\$2,500**

- THIRD BILLING ON SPONSOR BANNER
- ADVERTISEMENT ON ALL SOCIAL MEDIA
- 1/2 PAGE B/W AD IN PROGRAM
- LOGO ON ARTIST WEBSITE
- VIP ENTRY
- SPECIAL RECOGNITION AFTER THE TRIBUTE
- GREENROOM PRE SHOW: Includes Champagne & Hors d'oeuvres
- MEET & GREET POST SHOW
- 2 VIP TICKETS
- VALET PARKING

BRONZE SPONSORS **\$1,000**

- ADVERTISEMENT ON ALL SOCIAL MEDIA
- 1/4 PAGE B/W AD IN PROGRAM
- MEET & GREET POST SHOW
- 2 VIP TICKETS

Address: Jackson Francis Entertainment • 26897 Pinckney Way, Menifee, CA 92586

Info@GennineFrancis.com

Checks payable to: Jackson Francis Entertainment

Gennine's

Whitney Houston tribute performance
IS SIMPLY SPECTACULAR...



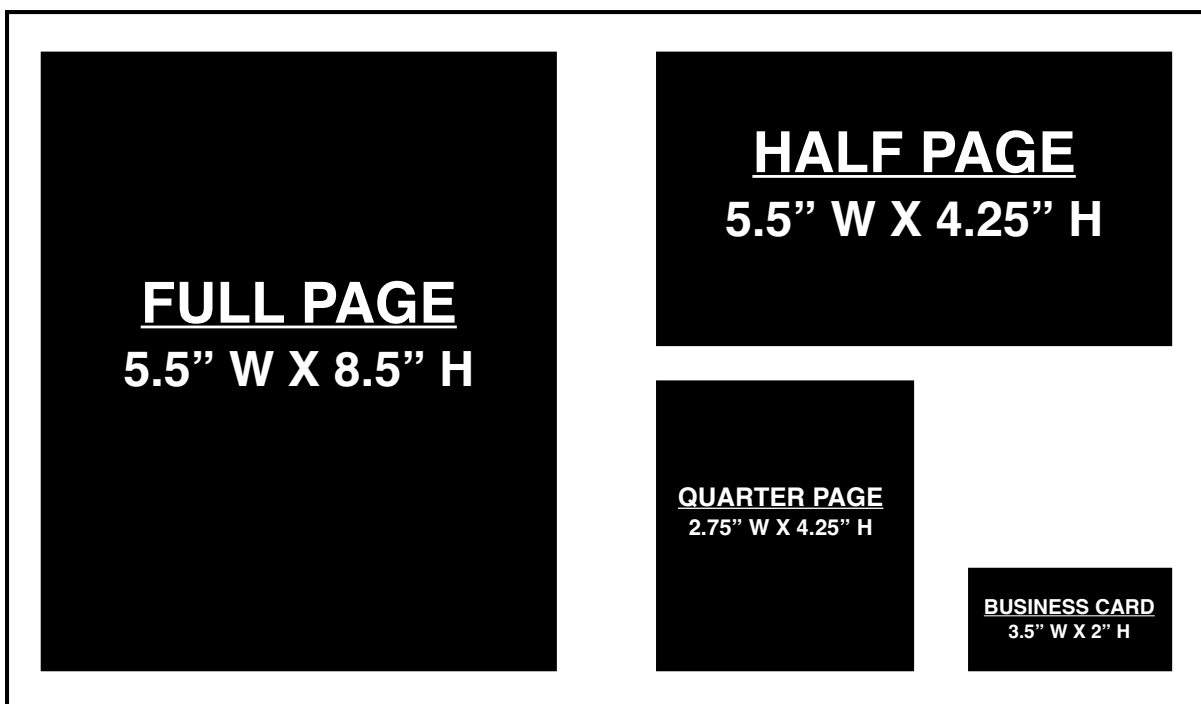
The Official SPONSORSHIP KIT

Program ads (black and white)	
Business Cards	\$125
Quarter Page	\$175
Half Page	\$250
Full Page	\$500

2022 Event Program Ad Specifications

The event date is Friday, July 22, 2022 in Rancho Mirage, CA.

**All print-ready artwork MUST be received by June 30, 2022
to insure ad placement.**



ALL FILES

300DPI • GRAYSCALE ONLY (PDF or JPG) • NO BLEEDS

AD SUBMISSION BY JUNE 30, 2022

Please NAME YOUR FILES PROPERLY to insure correct ad placement.

example: fullpage-acme.jpg

Email 300dpi grayscale **camera ready** PDF/JPG to:

JEFF@IMAGINEITMEDIA.COM

A portion of the proceeds will be donated to the following Charities:

National Kidney Foundation

Hirschsprungs Disease Foundation

The Orange County Ronald McDonald House

Address: Jackson Francis Entertainment • 26897 Pinckney Way, Menifee, CA 92586

Info@GennineFrancis.com

Checks payable to: Jackson Francis Entertainment



Gennine's

"The Essence of Whitney" brings you the voice, elegance, and performance of a LIFETIME!

The Essence of Whitney Concert
Friday, July 22, 2022 - 8:00 pm

The Show
Agua Caliente Resort Casino Spa
32-250 Bob Hope Dr
Rancho Mirage, CA 92270

Tickets On Sale May 20, 2022:
www.TheEssenceOfWhitney.com

For More Information:
Info@GennineFrancis.com



THE EVENT OF THE YEAR •
TICKETS
ON SALE
MAY 20
• THEESSENCEOFWHITNEY.COM •